

2027 The Big Event

Platinum Sponsor

Limited Spots Available at \$4,050.00

- Company Logo on **Print Advertising**
- Company Logo on **Big Event webpage**
- Platinum Sponsor Booths (Total Dimensions: 20' wide x 20' wide - center of show)
- Website Linked from The Big Event Webpage, www.LOBALive.com
- Use of Lake Oconee The Big Event Logo in Your Advertising
- Recognition in Pre & Post Issues of the Association Newsletter - February, March, and April
- Recognition on The Big Event Sponsor Signage to be Displayed at The Big Event
- Sponsor Signage Highlighting Sponsorship of Featured Special Event Areas
- Recognition on Big Event Advertising
- Acknowledgement in Radio Advertisements
- Press Release with Premium Spotlight on Company
- Priority Move-In During Show Set-Up
- VIP Parking During Show

Gold Sponsor

Limited Spots Available \$1,550.00

- Company Logo on **Print Advertising**
- Company Listing on **Big Event webpage**
- Gold Sponsor Booths (Total Dimensions: 20' wide x 10' wide - center of show)
- Website linked from The Big Event webpage, www.LOBALive.com
- Use of Lake Oconee The Big Event Logo in Your Advertising
- Recognition in Pre & Post Issues of the Association Newsletter - February, March, and April
- Recognition on The Big Event Sponsor Signage to be Displayed at The Big Event
- Recognition on other Big Event Advertising
- Sponsor Acknowledgement With Social Media
- Priority Move-In During Show Set-Up
- VIP Parking During Show

Transportation Cart Sponsor

1 @ \$3,050.00

- Company Listing on **Big Event webpage**
- Website linked from The Big Event webpage, www.LOBALive.com
- Use of Lake Oconee The Big Event Logo in Your Advertising
- Recognition in Pre & Post Issues of the Association Newsletter - February, March, and April
- Recognition on The Big Event Sponsor Signage to be Displayed at The Big Event
- Opportunity to have signage on our fleet of golf carts that will be used to shuttle attendees all day.

Official Big Event Bag

Limited Availability at \$500

- Company Listing on Big Event Webpage.
- Website Linked from The Big Event Webpage, www.LOBALive.com
- Use of Lake Oconee The Big Event logo in Your Advertising.
- Recognition in Pre & Post Issues of the Association's Newsletter - February, March, and April
- Logo to be placed on official show bag to be distributed to attendees as they arrive.
- Sponsor may place one item in the bag.
- Option: 2 volunteers to distribute bags to attendees at scheduled time.

Assignment of Sponsors is outlined in further detail on the opposite side of this sheet.
Should you have any questions please contact the LOABA Office directly (706) 999-1591 or
email wendy@loabaemail.com

****To all sponsors: It is the responsibility of your company to appoint a contact person to work with Lake Oconee Area Builders Association Staff to ensure your company receives all benefits listed for The Big Event.***

****Non-Member Sponsors add \$500.00 to Sponsorship Price***

Assignment of Sponsors

Platinum Sponsors – Sponsorship will be released to the membership beginning on September 28, 2026, by tier assignments.

Tier assignments of sponsorship will be as follows:

Previous year platinum sponsor (**Tier 1**) will have first right of refusal. If the previous year sponsor elects to not sponsor the current year event the sponsorship will then be released to previous year gold sponsors (**Tier 2**). If a previous year gold sponsor does not request the Platinum Sponsorship it will then be released to LOABA Members. (**Tier 3**). Remaining sponsorships will be released to the public. If a non-member elects to request the sponsorship there will be an additional fee of \$500.00 applied to the sponsorship fee. **Request for sponsorship must be received in the LOABA Office by October 30, 2026.** Competing Sponsorships will not be allowed at the Platinum Level.

Gold Sponsorship - Sponsorship will be released to the membership beginning on September 28, 2026, by tier assignments.

Tier assignments of sponsorship will be as follows:

Previous year gold sponsors (**Tier 1**) will have first right of refusal of their prior year location. If the previous year sponsor elects to not sponsor the current year event the location will then be released to previous year vendors (**Tier 2**). If a previous year vendor does not request the Gold Sponsorship it will then be released to LOABA Members. Sponsorships will then be released to the public (**Tier 3**). There is no limit to the number of Gold Sponsors. If a non-member elects to request the sponsorship there will be an additional fee of \$500.00 applied to the sponsorship fee.

Request for Tier 1 must be received in the LOABA Office by October 30, 2026. All Gold Sponsors will be assigned on a first come first serve basis per each tier level. Each sponsorship must be paid in full at time of assignment unless otherwise approved by the Big Event Committee.

*Neighboring booths to sponsorship booths will be released to previous year vendors first. Sponsors will not be able to purchase additional booths at regular booth price. If a sponsor intends to purchase multiple booths each booth must be purchased as a coordinating sponsor level booth.



Lake Oconee Area Builders Association
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Greensboro, GA 30642
706-999-1591 phone
wendy@loabaemail.com
www.LOBALive.com



Sponsor Application to Exhibit

It is understood that the parties, as shown by their signature below, agree to the following conditions and pay schedule:

1. The undersigned Exhibitor does hereby apply for booth(s) at Lake Oconee Church in accordance with the terms and conditions of this Application, the solicitation of materials of the Lake Oconee Area Builders Association (LOABA), and all other published rules and regulations concerning use and occupancy of such booth(s). The terms and conditions of all such other printed matter are incorporated by specific reference and made a part of this Application, and the Exhibitor agrees to abide by the same. LOABA reserves the right to refuse any Application.

2. This Application shall not become binding upon LOABA until LOABA has received payment in full for said booth(s) and this Application is accepted in writing by LOABA. Subject to location availability.

3. Tents, tables, chairs, and other amenities, which the Exhibitors might desire for said booth(s), are the direct responsibility of the Exhibitor. **All tents must be tied down and self-contained. No stakes can be driven into the street/sidewalks by vendors. NO vendor will be available for amenity rentals.** Should the vendor require electrical service, they must contact LOABA. Electrical will be limited.

4. Each Exhibitor is free to arrange their exhibit, as they desire, as long as they do not extend beyond the allotted space (this includes floor coverings). Exhibitors will not be permitted to use loudspeakers or other mechanical devices for long periods of time in a manner that disturbs others but may use them to show their product. These Exhibitors **are expected to be courteous** to other Exhibitors around them.

5. LOABA, its agent, or Lake Oconee Church, will not assume any responsibility for the safety of the property of the Exhibitors from theft, damage by fire, accident, acts of God, or other causes. Exhibitors are encouraged to ensure that products are presented at their own expense.

6. Set-up must be on Thursday, March 18, 2027, and Friday, March 19, 2027, at the designated time based on booth location. Boat Vendors and Lawn & Garden Vendors will set up on Thursday, March 18, 2027, at a designated time based on booth location. Any vendors requiring a trailer to set up will need to set up on Thursday to avoid blocking the vehicle paths on Friday when vendor traffic is high. Setup times based on booth location will be released at the Early Registration Meeting on Monday, March 15, 2027. All exhibitors should have booths ready by Saturday, March 20, 2027, at 9:00 a.m.

Show hours: Saturday, March 20, 2027, 10:00 a.m. to 4:00 p.m.

7. Upon acceptance by LOABA, this application becomes a contract under the laws of the State of Georgia, enforceable by its terms.

8. Exhibitor does hereby release and hold LOABA and Lake Oconee Church harmless from any and all actions, claims, and demands for, upon, or by reason of any damage, loss, or injury suffered or incurred by Exhibitor, its agents, and guests in consequence of Exhibitor's participation in The Big Event.

9. For the protection and safety of registered vendors and guests of the event solicitation by non-registered individuals or organizations is strictly forbidden. Those without proper licensing, permitting, or permission to enter will be asked to vacate the premises.

Payment in FULL is due at time of registration. No refunds will be made after January 15, 2027.

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Platinum Sponsorship : \$4,050.00

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Gold Sponsorship: \$1,550.00

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Official Big Event Bag:

COMPANY _____
(PRINT COMPANY NAME AS YOU WOULD LIKE IT TO APPEAR IN ADVERTISING AND ON SIGNS)

ADDRESS _____

CONTACT _____ PHONE _____ FAX _____ E-MAIL _____

PRODUCT TO BE EXHIBITED _____

SIGNED BY _____ TITLED _____ DATE _____

Referred By: _____