

2020 The Big Event

Platinum Sponsor

1 available at \$4,000

- Company Logo on **Print Advertising**
- Company Logo on **Big Event webpage**
- 4 Platinum Sponsor Booths (Total Dimensions: 20' wide x 20' wide - center of show)
- Website Linked from The Big Event Webpage, www.LOBALive.com
- Use of Lake Oconee The Big Event Logo in Your Advertising
- Recognition in Pre & Post Issues of the Association Newsletter - February, March, and April
- Recognition on The Big Event Sponsor Signage to be Displayed at The Big Event
- Sponsor Signage Highlighting Sponsorship of Featured Special Event Areas
- Recognition on Big Event Advertising
- Acknowledgement in Radio Advertisements
- Live Radio Remote During The Big Event
- Press Release with Premium Spotlight on Company
- Priority Move-In During Show Set-Up
- VIP Parking During Show

Gold Sponsor

Limited Spots Available \$1,500

- Company Logo on **Print Advertising**
- Company Listing on **Big Event webpage**
- 2 Gold Sponsor Booths (Total Dimensions: 20' wide x 10' wide - center of show)
- Website linked from The Big Event webpage, www.LOBALive.com
- Use of Lake Oconee The Big Event Logo in Your Advertising
- Recognition in Pre & Post Issues of the Association Newsletter—February, March, and April
- Recognition on The Big Event Sponsor Signage to be Displayed at The Big Event
- Recognition on other Big Event Advertising
- Live Radio Remote During The Big Event
- Sponsor Acknowledgement With Social Media
- Priority Move-In During Show Set-Up
- VIP Parking During Show

Supporters of The Big Event

Unlimited at \$500

- Company Logo on **Print Advertising.**
- Company Listing on Big Event Webpage.
- Website Linked from The Big Event Webpage, www.LOBALive.com
- Use of Lake Oconee The Big Event logo in Your Advertising.
- Recognition in Pre & Post Issues of the Association's Newsletter - February, March, and April
- Recognition on "Supporters of The Big Event" Signage to be Displayed at The Big Event.

Assignment of Sponsors is outlined in further detail on the opposite side of this sheet.

**Should you have any questions please contact the LOABA Office directly
(706) 999-1591 or email wendy@loabaemail.com**

****To all sponsors: It is the responsibility of your company to appoint a contact person to work with Lake Oconee Area Builders Association Staff to ensure your company receives all benefits listed for The Big Event.***

***Non-Member Sponsors add \$375 to Sponsorship Price**



2020 Commitment Contract

Gold Sponsor

Benefits:

- Company Logo on **Print Advertising**
- Company Listing on **Big Event webpage**
- 2 Gold Sponsor Booths (Total Dimensions: 20' wide x 10' wide - center of show)
- Website linked from The Big Event webpage, www.LOBALive.com
- Use of Lake Oconee The Big Event Logo in Your Advertising
- Recognition in Pre & Post Issues of the Association Newsletter—February, March, and April
- Recognition on The Big Event Sponsor Signage to be Displayed at The Big Event
- Recognition on other Big Event Advertising
- Live Radio Remote During The Big Event
- Sponsor Acknowledgement with Social Media
- Priority Move-In During Show Set-Up
- VIP Parking During Show

We will need a copy of your current logo ASAP, if you are a returning sponsor you will only need to resend your logo if it has changed from the previous year. Please note that we have hired a Marketing Firm and you may also receive emails from them as well but they will only contact you for 2020 Big Event purposes.

All Gold Sponsorships will be \$1,500, Please fill out the following commitment form to reserve your sponsorship space in the 2020 Big Event!

Lake Oconee Area Builders Association
1041 Village Park Drive, Suite 102
Greensboro, GA 30642
706-999-1591 phone
susie@loabaemail.com
www.LOBALive.com



Sponsor Application to Exhibit

It is understood that the parties, as shown by their signature below, agree to the following conditions and pay schedule:

1. The undersigned Exhibitor does hereby apply for booth(s) at Lake Oconee Village in accordance with the terms and conditions of this Application, the solicitation of materials of the Lake Oconee Area Builders Association (LOABA), and all other published rules and regulation concerning use and occupancy of such booth(s). The terms and conditions of all such other printed matter are incorporated by specific reference and made a part of this Application and the Exhibitor agrees to abide by the same, LOABA reserves the right to refuse any Application.
 2. This Application shall not become binding upon LOABA until LOABA has received payment in full for said booth(s) and this Application is accepted in writing by LOABA. Subject to location availability.
 3. Tents, tables, chairs, and other amenities, which the Exhibitors might desire for said booth(s), are the direct responsibility of the Exhibitor. **All tents must be tied-down and must be self-contained. No stakes can be driven into the street/sidewalks by vendors.** A vendor will be available for amenity rentals. Should vendor require electrical service they must contact LOABA. Electrical will be limited.
 4. Each Exhibitor is free to arrange their exhibit, as they desire, as long as they do not extend beyond the allotted space (this includes floor coverings). Exhibitors will not be permitted to use loudspeakers or other mechanical devices for long periods of time in a manner to disturb others but may use them to show their product. These Exhibitors **are expected to be courteous** of other Exhibitors around them.
 5. LOABA, its agents, Oconee Land Development Company, LLC and Lake Oconee Village will not assume any responsibility for the safety of the property of the Exhibitors from theft, damage by fire, accident, acts of God, or other causes. Exhibitors are encouraged to insure products presented at their own expense.
 6. Set-up must be on Friday March 20, 2020 at designated time based on booth location. Boat Vendors and Lawn & Garden Vendors will set-up on Thursday March 19, 2020 at designated time based on booth location. Setup times based on booth location that will be released at Early Registration Meeting on Monday March 16, 2020. All exhibitors should have booths ready by Saturday, March 21, 2020 at 9:00 a.m.
- Show hours: Saturday, March 21, 2020 10:00 a.m. till 4:00 p.m.**
7. Upon acceptance by LOABA, this application becomes a contract under the laws of the State of Georgia, enforceable by its terms.
 8. Exhibitor does hereby release and hold LOABA, Oconee Land Development Company, LLC and Lake Oconee Village harmless from any and all actions, claims and demands for, upon or by reason of any damage, loss or injury suffered or incurred by Exhibitor, its agents and guests in consequence of Exhibitor's participation in The Big Event.

The LOABA will try to give exhibitors one of these choices. However, the LOABA may make changes up to March 21st for the betterment of the show.

Payment in FULL is due at time of registration. No refunds will be made after January 15, 2020.

Gold Sponsorship: \$1,500.00

COMPANY _____

(PRINT COMPANY NAME AS YOU WOULD LIKE IT TO APPEAR IN ADVERTISING AND ON SIGNS)

ADDRESS _____

CONTACT _____ PHONE _____ FAX _____ E-MAIL _____

PRODUCT TO BE EXHIBITED _____

SIGNED BY _____ TITLED _____ DATE _____

Referred By: _____